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SELECTION PROCESS

National Civil Service League Awards

When all of the nominations for the National Civil Service League Award have been received, the Executive Director of the National Civil Service League sends to forty members of the League the one page summary of biographic and achievement data on the nominees.

The forty League members then rank the candidates and return their rankings to the Executive Director. In turn, the Executive Director refers the top 20 to 25 nominees to a Selection Committee, which has been appointed by the League Board of Directors. The Selection Committee then selects 10 award winners from the 20 to 25 nominees who have survived the initial screening process.

The Selection Committee decisions are referred to the League Board of Directors for review and approval of the Committee's selections.

We have learned from the Executive Director that the Selection Committee is not expected to conduct its review before the middle or the end of January.

Profiles in Quality 1971

17th Career Service Awards Program

National Civil Service League
1028 Connecticut Avenue, N.W., Washington, D. C. 20036

ILLEGIB

1971 Career Awards Committee

Russell B. Adams
Pan American World Airways, Inc.

Karney A. Brasfield
Touche, Ross, Bailey & Smart

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Millard Cass

Edward B. Crosland
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Booz Allen & Hamilton, Inc.

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Office of Management & Budget

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J. William Doolittle
Prather, Levenberg, Seeger & Doolittle

T. Jack Gary, Jr.
Peat, Marwick, Mitchell & Co.

Bertrand M. Harding
Department of Transportation

William T. Heffelfinger
American Bankers Association

Phillip S. Hughes

Dwight A. Ink
Office of Management & Budget

Robert McNeill
Emergency Committee for American Trade

William J. Page, Jr.
Department of Health, Education, and Welfare

William H. Press
Washington Board of Trade

Frank W. Reilly
MACRO Systems, Inc.

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Air Transport Association

William H. Smith
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Northwestern University

*Kathryn H. Stone
Washington Center for Metropolitan Studies

*National Civil Service League Board

ILLEGIB

1971 Awardees



CHARLES M. BAILEY is the director of the Defense Division of the General Accounting Office. His staff of auditors and accountants keep track of how the Department of Defense meets its financial and management responsibilities.

The size of his job becomes apparent when we see an annual Defense budget of \$73 billion and a work force of one million people. The money represents almost half the federal budget; the people make up a larger part of the civil service rolls than any other agency.

Mr. Bailey has been in government service since 1935, spending his entire career with the General Accounting Office. During that time he has progressed from a job as assistant auditor to head of a major division.

The general tendency is to think of auditors as people who go through an operation looking for trouble and then find somebody to blame. Mr. Bailey has given his operation a far broader scope. True, his staff ferrets out errors. But, they also find solutions and propose remedial action.

Recommendations made under his supervision have resulted in collections and other measurable savings of more than \$81 million and \$139 million during the fiscal years 1969 and 1970.

Not measurable in dollars, but still important is the development of modern accounting systems for the Defense establishment.

Mr. Bailey's competence in the accounting, auditing, and financial management field, and his dedication to public service have combined to improve government operations significantly.



JAMES BRUCE CARDWELL is the assistant secretary, comptroller, of the Department of Health Education and Welfare. He was promoted to the post in August of 1970.

The promotion capped a career which began in 1942 as a mail and file clerk with the Public Housing Authority. After a three-year Army stint he moved rapidly through jobs in the Food and Drug Administration and HEW.

In his present role he is responsible for a \$65 billion budget, which ranks second only to the Department of Defense in the federal government.

He is directly responsible for budgeting, grants, and all aspects of fiscal management.

Mr. Cardwell's broad background in departmental programs makes him invaluable as advisor and advocate in dealing with HEW policies. The White House, the Congress, and many government units have sought his advice on departmental programs.

This help has been freely given, with emphasis on the good of the agency rather than his own personal advancement.

Mr. Cardwell has not, however, limited his activity to behind-the-scenes counselling. He has been one of the most effective spokesmen for the department in its encounters with the executive branch and with the Congress.

He represents the department before congressional appropriations committees and has won both trust and respect from the legislators.

He was particularly effective in recent testimony regarding the spending of education funds.



DR. ALAN M. LOVE-
LACE is director of labora-
tories for the Air Force Sys-
tems Command. He has
been in charge since July,
1967, having served in a
variety of technical capaci-
ties prior to that time.

In 1959, he was named
chief of the Polymer
Branch. Under his direction
the inorganic polymer
program sponsored by the
Air Force Materials
Laboratory achieved
worldwide acclaim.
(Polymerization is the
process of changing the
molecular arrangement of
a compound so as to form
new compounds).

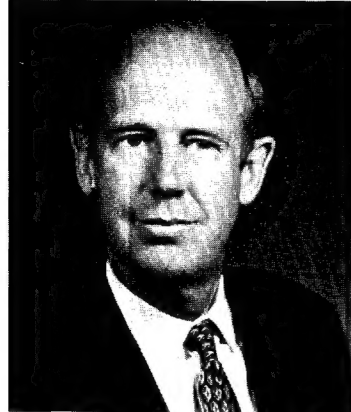
Dr. Lovelace has six
inventions in the field. His
writings have appeared in
many technical
publications.

In addition to his primary
assignment as chief
scientist for AFML in 1964-
65, he was director of the
AFSC Boron Working
Group. In this position he
prepared a comprehensive
review of boron filament
technology. This in-
formation was used in part
for a series of briefings to
government, industry, and
research agencies on the
vast potential of advanced
composite structures.

The magnitude of the
laboratory programs make
it necessary to deal with
many sources outside of
government. As many as
700 prime contractors
supplement the intensive in-
house research program.

Dr. Lovelace has con-
tinuously and aggressively
worked to strengthen the
contract-management and
research capabilities of the
laboratories by en-
couraging unusual ap-
proaches to solve critical
material problems.

The success of his efforts
has been recognized by a
large number of awards
from government and other
agencies.



DAVID D. NEWSOM is assistant secretary of state for African affairs.

He has spent most of his 23 Foreign Service years in the underdeveloped parts of the world, in Asia, the Middle East, and Africa, in a series of difficult and sensitive assignments.

His most recent assignment was in Libya where he had major responsibilities dealing with a large U.S. investment community and a big Air Force base.

In his present job he supervised the preparations for the secretary's ten-country visit to Africa in 1970, the first such trip by a secretary of state to that continent.

He has guided our policy towards southern Africa, probably the most difficult and potentially explosive problem in Africa, by preparing policy statements, by closing our consulate in Rhodesia, and by discouraging U.S. investments in South West Africa.

His approach has helped place Africa in its proper perspective in the conduct of U.S. foreign relations as a whole.

Mr. Newsom is a leader of men. Those who have worked with him know him to be a skilled professional, a creative innovator, a perceptive analyst, a persuasive advocate, a sensitive boss and a tireless worker.

On July 17, 1969, he was given his present post. Since that time his leadership of the Bureau of African Affairs has made a decided impact.

Mr. Newsom does not see his role simply as that of administrator and manager. He has been a full participant, an innovator, a stimulator and a strong leader.



JOHN E. REINHARDT is assistant director of the U.S. Information Agency for East Asia and the Pacific.

Leaving his post as a college professor in 1956, he entered the career service in the lower levels and has risen steadily to his present position.

His job carries the responsibility for the Agency's operations in a large and important area. He supervises the 255 Americans and 1,231 local national employees concerned in the program.

His rise and outstanding record are based on a profound knowledge of and interest in this country, its people and its culture. He has used this back-ground effectively and has served well in assignments both in Washington and overseas.

His advice is valued both by the director of the agency and by high level inter-agency groups.

Perhaps his most important contribution has been the upgrading of agency personnel. He has guided the selection and deployment of agency staffs and has served as an inspiration to them.

His constant personal example of commitment and achievement have added up to a whole series of personnel success stories.

While serving abroad he took every opportunity to participate in community activities, thus helping to strengthen our relationships in those areas.

Dr. Reinhardt was elected to and is serving in the post of first vice-president of the American Foreign Service Association, the major organization of Foreign Service professionals dealing with U.S. foreign affairs.

Profiles in Quality 1971

NATIONAL CIVIL SERVICE LEAGUE



- TO ☐ Recognize ten career public employees for significant contributions
- ☐ Encourage excellence in government service
 - ☐ Promote public appreciation of quality in government
 - ☐ Stimulate able youth to choose government careers

17th Career Service Awards Program

April 23, 1971

Washington Hilton Hotel

Washington, D. C.

Presiding

Mortimer M. Caplin, President

National Civil Service League

Presentation of Colors

Military Color Guard

Address

The Honorable James Farmer

Presentation of Career Service Awards

Government Officials, Officers of the

National Civil Service League

These special gifts helped make the career service awards program possible:

- ☐ Career Awards Grants of \$1,000:
Howard Johnson Foundation
- ☐ Sponsorship of this Profiles in Quality:
Federal Times Newspaper
- ☐ Expansion of the Career Service Awards
Program: Ford Foundation



WILFRED H. ROMMEL is assistant director for legislative reference in the executive office of the President. He was appointed to this post in May, 1966.

The job is one of the most significant career positions in the executive branch because of the central role the incumbent plays in the formulation and coordination of the President's legislative program and government-wide program goals.

Mr. Rommel is responsible for the review of all legislative proposals originating in the executive branch. He checks them for consistency with the President's legislative program.

He advises and assists the director of the Office of Management and Budget and White House staff in developing a legislative program. He also provides congressional committees with the administration views on proposed legislation. He is one of a small number of career employees who meet personally with members of the President's staff on a regular basis.

To appreciate fully the scope of his responsibility, it must be realized that the entire spectrum of public policy is the business of the division which he heads.

During the 90th Congress, for instance, there were 2,544 congressional requests for views on pending legislation; and 10,187 proposed agency reports submitted for clearance.

The head of the division must at all times be completely informed on details of all major legislation affecting every area of Federal action. Mr. Rommel meets that requirement.



WILLIS H. SHAPLEY is the associate deputy administrator for the National Aeronautics and Space Administration.

As a key member of top NASA management, he has played a major role in the formulation of national aeronautics and space programs, the development of budgets to support these programs, and the justification of programs and budgets within the executive branch and before congress and the public.

His efforts contributed greatly to the success of the major NASA programs of the past decade, and the goals and programs now laid out for the 1970s clearly bear the stamp of his wisdom and foresight.

Mr. Shapley is the son of Harlow Shapley, the noted astronomer, and in a sense has followed in his father's footsteps by contributing substantially, in the Bureau of the Budget and in NASA, to man's ability to visit the moon, to send scientific instruments to the planets, and to study the stars through orbiting telescopes.

In a career spanning 23 years in the Bureau of the Budget, he developed an unmatched comprehension of the role of research and development in the federal government and its impact on our society.

His beginning assignments in World War II were in aviation and research. From them he progressed through the early years of NASA and the atomic weapons programs. Thus, in a real sense, he grew with the government involvement in the support of research and development.

His performance evaluations over these years were, almost without exception, "excellent."

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Approved For Release 2002/06/18 : CIA-RDP84-00313R000300010001-7

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LOUIS W. TORDELLA is deputy director of the National Security Agency.

For the greater part of his 28 years in government service he has played a dominant role in shaping and building U.S. cryptologic operations to their present degree of sophistication and effectiveness.

As scientist, planner and organizer, as executive and administrator, he has devised and promoted scientific advances in cryptology.

He has advised on and participated in critical decisions where faulty judgment could have seriously impaired the prestige of the United States or jeopardized the intelligence and security capability of the nation.

For the past 12 years he has served as deputy director to each of the five general flag officers of the military services who have directed the agency.

Dr. Tordella was appointed to the post over a number of careerists senior to him at the time because of his richly varied and exceptional experience in communications-electronic research.

He can anticipate and appraise technological trends and developments with remarkable skill. He is able to master cryptologic technology and explain even the most complex concepts in language readily understood by all.

Acknowledged as the dean of American cryptology, he has received many honors and awards.

Dr. Tordella is an outstanding administrator dedicated to the highest principles of public service. His distinguished service clearly marks him as worthy of national recognition.



MAURICE J. WILLIAMS is deputy administrator of the Agency for International Development, Department of State.

In this job he is relied upon by the administrator as a capable leader of the day-to-day business of this vast agency.

He is looked to also as the guiding hand of the complex planning required to redirect assistance programs to conform to the recently-announced new development policies of the President.

He is called on to represent the U.S. government on development assistance issues, making public appearances on radio and television and speaking before public and private industry groups.

During his career he has directed a series of program and administrative reforms and improvements in technical assistance management, loan operations and development aid evaluation.

Mr. Williams led the strengthening of international cooperative financing of development; recipient country procurement policy; private investment in development activity; and measure to encourage the countries to aid their own progress.

In his present assignment, he brings keen insight and energetic leadership to numerous inter-agency and international deliberations on economic policy issues.

He has consistently worked hard to improve the performance of his government and to stimulate improvements in the lives of people of some of our less fortunate world neighbors — often driving himself beyond what would be expected of any worker.

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1971 TOP FEDERAL CAREER EMPLOYEES HONORED

CHARLES M. BAILEY
DIRECTOR, DEFENSE DIVISION
GENERAL ACCOUNTING OFFICE

JAMES BRUCE CARDWELL
ASSISTANT SECRETARY,
COMPTROLLER
DEPARTMENT OF HEALTH,
EDUCATION, AND WELFARE

ALAN M. LOVELACE
DIRECTOR, AIR FORCE MATERIALS
LABORATORY
AIR FORCE SYSTEMS COMMAND
DEPARTMENT OF THE AIR FORCE

DAVID DUNLOP NEWSOM
ASSISTANT SECRETARY OF STATE
FOR AFRICAN AFFAIRS
DEPARTMENT OF STATE

JOHN E. REINHARDT
ASSISTANT DIRECTOR
(EAST ASIA AND PACIFIC)
UNITED STATES INFORMATION
AGENCY

WILFRED H. ROMMEL
ASSISTANT DIRECTOR FOR
LEGISLATIVE REFERENCE
OFFICE OF MANAGEMENT
AND BUDGET

WILLIS H. SHAPLEY
ASSOCIATE DEPUTY
ADMINISTRATOR
NATIONAL AERONAUTICS AND
SPACE ADMINISTRATION

LOUIS W. TORDELLA
DEPUTY DIRECTOR
NATIONAL SECURITY AGENCY

MAURICE J. WILLIAMS
DEPUTY ADMINISTRATOR
AGENCY FOR
INTERNATIONAL DEVELOPMENT
DEPARTMENT OF STATE

AND

R. J. SMITH DEPUTY DIRECTOR FOR INTELLIGENCE • CIA

will receive Career Service Award 23 April 1971



DR. SMITH IS THE CHIEF INTELLIGENCE ADVISER TO THE DIRECTOR OF CIA. HE ALSO HEADS THE DIRECTORATE OF INTELLIGENCE WHICH IS THE GOVERNMENT'S PRINCIPAL PROCESSOR, ANALYZER AND PRODUCER OF FINISHED INTELLIGENCE. [REDACTED] OF CAREER SERVICE IN NUMBERLESS SITUATIONS OF GRAVE NATIONAL CONCERN, DR. SMITH HAS MADE A FORMIDABLE CONTRIBUTION TO OUR NATION'S SECURITY. HIS OUTSTANDING ACHIEVEMENTS ARE BOTH EXAMPLE AND GOAL FOR EMPLOYEES WHO ARE DEDICATED TO EXCELLENCE IN THE FEDERAL SERVICE.

STAT

Washington Hilton Hotel, 23 April 1971

6:30 p.m. Reception; 7:30 p.m. Banquet

for information re reservations or tickets contact

[REDACTED], ROOM 5E61, HQ.

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